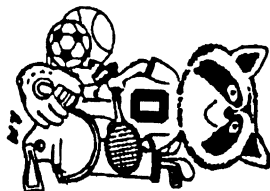


OCONOMOWOC SPORTS BOOSTER CLUB

Annual Program Guide

2007 - 2008

An advertising level of support to fit everyone's budget



All advertisers will get exposure in our various program guides based upon the level of participation. Your commitment to Oconomowoc sports is vital to the enhancement of sporting activities for student athletes.

The Sports program guide is printed three times during the school year: Fall, Winter, and Spring. It is distributed at home sporting events through a network of team representatives. The guide is FREE and available to all fans.

Not every fan takes a program guide but more than 20,000 spectators attend Oconomowoc sports activities throughout the year.

The Oconomowoc Sports Booster Program Guide is designed to recognize our student athletes, our coaches, our school system and to show appreciation to our advertisers and supporters of Oconomowoc sports. With great appreciation, we thank you!

Deadline: July 11, 2007

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5	LEVEL 6
BENEFITS	Sustaining Name Listing \$30 & \$65	Bronze 1/8 Pg. Ad \$125	Silver 1/4 Pg. Ad \$300	Purple 1/2 Pg. Ad \$600	Gold Full Pg. Ad \$1250	Platinum Full Pg. Ad* \$3500
One year membership in Oconomowoc Sport Booster Club	YES	YES	YES	YES	YES	YES
Booster Club newsletter	YES	YES	YES	YES	YES	YES
Family Entry to the Tailgate Party	YES	YES	YES	YES	YES	4 Families
One raffle entry			YES	YES	YES	YES
Announcement of business name at select varsity events				YES	YES	YES
Free high school season admission pass(es) (not WIAA playoffs)**			One (1)	Two (2)	Two (2)	Four (4)

**each pass good for two admissions

* Full page inside front, inside back or back cover - first come basis

Must stay within these measurements:

Full Page: 7" W x 9-1/4" H
 Half Page: 7" W x 4-1/2" H
 1/4 Page: 3-3/8" W x 4-1/2" H
 1/8 Page: 3-3/8" W x 2-3/16" H

GO COONEY!